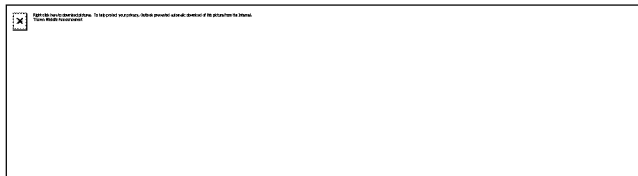


From: Truven Health Analytics, formerly Healthcare at Thomson Reuters <info@truvenhealth.com>
Sent: Friday, November 09, 2012 8:09 AM
To: Hanchett, James (DPH)
Subject: Insights that Click: The New Truven Health Website

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The New Truven Health Website



Truven Health Analytics was introduced to the healthcare industry on June 6th of this year – a brand new company with a 30-year track record of providing market-leading data, databases, software, and analytics solutions. To match this impressive rebirth, our new and improved website went live and we'd love for you to take a look.

What can truvenhealth.com do for you?

It helps you get to what you're looking for faster. We support every angle of healthcare, and this site proves it. No matter your healthcare focus, there are solutions to meet your needs. We even serve up our experts' insights on issues that matter most to you – you don't even have to ask! We have researchers and scientists who are passionate about healthcare. They carefully investigate and deliver highly specific, and sometimes ahead of the market, Truven Health Insights that can help you frame your approach to emerging opportunities and challenges.

While you're there, click on over to see how some of our customers have used those insights to achieve amazing [results](#).

Our new site gets you information fast, our experts make us **trusted**, and our results **prove** it. And that's what makes us Truven Health Analytics.

Truven Health Analytics. Trusted. Proven.

Formerly the Healthcare business of Thomson Reuters.



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Here's a Truven
**Insight, free for the
taking – they all are,
actually!**

Tackle reform head on with help from this useful guide designed to give you the critical knowledge you need to make choices during this often confusing time.

**The Vocabulary of
Healthcare Reform**
*Dr. Ray Fabius,
Chief Medical Officer*

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